

# ACEF



Advanced Experience Factory Co. for Industry  
شركة مصنع الخبرة المتطور للصناعة

السلامة





## ABOUT US

We are a leading company in the area of manufacturing and supplying a wide range of Industrial Products. Our business started in 1974 and with it our long journey of excellence and development has begun. In **1992**,

our business expanded to include the Kingdom of Saudi Arabia, where we began to consolidate our position as a leading company in manufacturing refrigeration and regular containers, stationary & mobile refrigeration and freezing rooms and equipment as well as equipping all types of refrigeration and dry vehicles. We are also manufacturing motors, generators, transformers, electrical distribution and control devices, and Sheet Metal Cutters. Over the years, we have also developed our expertise in manufacturing metal structures and prefabricated steel structures for industrial facilities.

We always strive to excel in what we offer, and feel proud of delivering distinguished technical support and unmatched specialized after-sales service, to cater to the needs of our valued customers and partners. Our motto is quality and craftsmanship of our products, and we work hard to ensure that our customers are satisfied and can achieve their goals.





# WHY US?

**High Quality and Outstanding Performance:** We adhere to the highest quality standards in all aspects of our business, using the latest technologies and advanced equipment in the manufacturing process to ensure high quality and perfect performance products.

**Quick Response and On-Time Execution:** We realize the importance of delivering products on time. Therefore, we work efficiently to ensure the orders are delivered in a timely manner and at competitive prices.

**Experienced and Professional Team:** Our team comprises of a group of specialized and skilled engineers and technicians. We are a collaborative team committed to achieving customer's vision and objectives.

**Customer Satisfaction:** We attach utmost importance to our customers' satisfaction, and listen carefully to their needs and work hard to provide the right solutions for a satisfying customer experience. We build strong and sustainable relationships with our customers and strive for a long-term partnership.

**Ambitious and Continuous Development:** We strive to advance and grow in our industry business. We work to improve and develop our operations and invest in the latest technologies and innovations to offer superior quality products and services.

**Vision towards Success and Distinction:** Choosing us means success and distinction of your projects and businesses. We are committed to providing optimal solutions and full support to ensure achievement of your goals.

We ensure quality and performance in all our services, dealing with us means doing business with an integrated team that strives to achieve your satisfaction and success.



# AEF



# OUR VISION

We envisage being industry leaders domestically and regionally, with the aim of delivering the best in class solutions and products. We strive for excellence and sustainability in all our work, with an emphasis on quality and efficiency. Building sustainable and strategic partnerships with our customers and partners is our goal for common success.

# OUR MISSION

To be the industry leaders, through continuous improvement and investment in research and development, to meet changing market needs. As well as delivering high quality products and services with the highest levels of manufacturing professionalism, in response to our customers' needs. Our primary focus is achieving customer satisfaction and enhancing success, we believe that sustainable cooperation and long-term partnership is the key to mutual success.

# OUR VALUES

Our values form the foundation of how we interact and operate as a company. Here are our core values:





## OUR OBJECTIVES

**Leadership:** We seek leadership in our business scope by delivering high-quality products and services.

**Sustainable Growth:** We aim to increase the magnitude of our business and expand into new markets in a sustainable and responsible manner.

**Continuous Innovation and Development:** We seek to constantly develop and improve our products and processes, utilize technology and innovation to meet market needs.

**Customer Satisfaction:** We aim to achieve our customers' satisfaction by delivering on our promises of outstanding products and services that meet their expectations.

**Developing Human Resources:** We seek to attract and develop talented employees and provide an inspiring work environment.

**Social and Environmental Responsibility:** We aim to achieve a positive impact on society and the environment through sustainable practices.

**Partnerships and Collaborations:** We aim to build strategic partnerships based on trust with our customers and partners.

These objectives are reflection of our commitment to achieving success and sustainable growth in every aspect of our business.





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## OUR SERVICES

### MANUFACTURING CONTAINERS FOR TRANSPORTING REFRIGERATED AND REGULAR GOODS:

We provide top-rated and sturdy containers designed to transport various types of goods safely and efficiently. Whether you need refrigeration containers to maintain the temperature of your goods or standard containers for general shipping, we offer a customized solution that meets your needs. We design containers according to your specific needs, including specific sizes and specifications. Our refrigerated containers are equipped with advanced cooling systems that ensure maintaining the temperature of goods.



## MANUFACTURING STATIONARY & MOBILE REFRIGERATION AND FREEZING ROOMS AND EQUIPMENT:



We are specialized in making freezing and cooling rooms and equipment, whether stationary or mobile. We use advanced technology to ensure optimal temperatures for products and goods. Whether you work in the food industry, pharmaceuticals, chemical industry or any other field that requires refrigeration or freezing, we are here to cater to your needs with high-quality solutions and equipment to ensure that your products and goods remain safe.

## EQUIPPING ALL TYPES OF REFRIGERATION AND DRY VEHICLES:

Whether you work in logistics, transportation, or distribution, we are here to provide you with the service of equipping all types of vehicles- refrigerated or dry, to meet your needs for storing and transporting goods safely and efficiently. We equip vehicles as per customer's needs and specific type of goods. We use advanced cooling systems for refrigeration vehicles and facilities dedicated for dry storage. We provide precise temperature control to maintain the quality of the goods. Equipment and systems are installed with precision and professionalism.





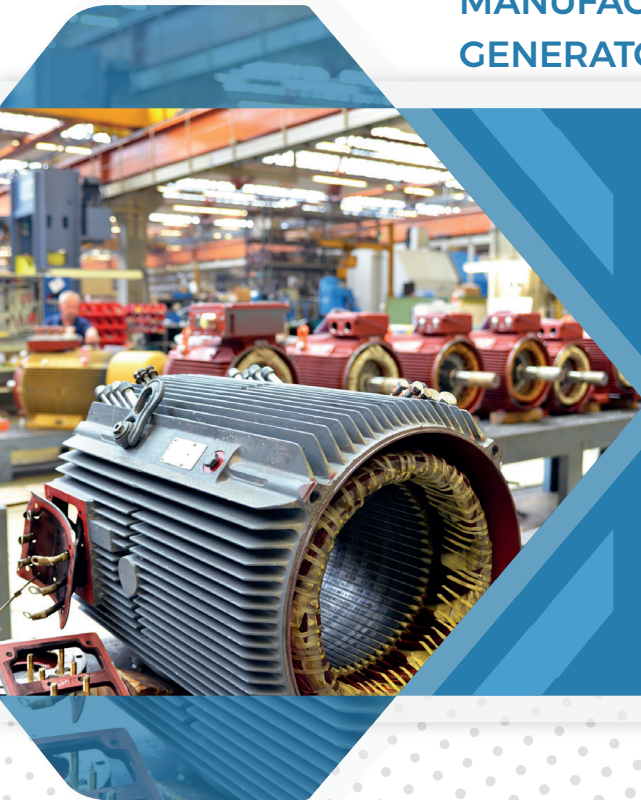
## MANUFACTURING ALL KINDS OF METAL STRUCTURES:

We design and manufacture all kinds of metal structures, including lightweight structures or prefabricated steel structures. Our customized metal structures cater to client's requirements and specific use, ensuring offering durable structures that last for long. We install structures accurately and professionally and provide top-notch metal structures that satisfy safety and performance standards, contributing to the success of the various projects and applications.



## MANUFACTURING ELECTRICAL MOTORS, GENERATORS AND TRANSFORMERS

Electrical motors; generators and transformers are essential parts in various industries and play a vital role in generating and distributing electricity. We aim to offer top-rated electrical systems that meet safety and performance standards in an outstanding manner, thus contributing to the success of projects and businesses. We design motors, generators and transformers according to customer's needs and specific applications, using superior materials and advanced techniques to ensure high and reliable performance.



## MANUFACTURING OF ELECTRICAL DISTRIBUTION AND CONTROL DEVICES:



We design and manufacture high-end electrical distribution and control devices to meet customer's needs in the electricity fields. This service includes delivering electricity distribution panels and control devices for electrical systems. We aim to provide high-quality electrical systems that comply with safety and performance standards.

## SHEET METAL CUTTERS:

Sheet metal cutters are vital tools in areas such as sheet metal manufacturing and industrial projects. We provide superior cutters that help our customers achieve accurate and efficient results in sheet metal forming and cutting operations.





## SUCCESS PARTNERS



الفروج الذهبي  
Golden Chicken









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